



FOR IMMEDIATE RELEASE

## MAUREEN DYSON TO LEAD CHARITY FIRST INSURANCE SERVICES

**SAN FRANCISCO, CA – June 13, 2018** – Charity First announced recently that Maureen Dyson has been promoted to Area Executive Vice President and will lead all aspects of company operations, including program growth and direction, product offerings, marketing, and staff development.

Dyson brings a strong familiarity with Charity First’s programs and culture to the role. She has spent 16 years at Charity First, starting as an underwriter and underwriting supervisor, and later rising to the position of Area Executive Vice President.

“I feel I’m in a good place when it comes to facilitating growth and change,” Dyson says. “I know how the organization works and how to build procedures around new products and programs. Insurance is a relationship industry and I have also spent years developing relationships with our agency clients and carriers.”



Dyson’s goal is to continue supporting agents for the nonprofit & religious communities by offering comprehensive insurance products, while expanding Charity First’s capacity in both the nonprofit and for-profit commercial insurance sectors.

“Although I’ve been with Charity First for many years, I’m excited to have the opportunity to influence the organization from a new perspective,” says Dyson. “Charity First has a longstanding history of serving agents and brokers who work with nonprofits and social service clients. I want to build on this history and position the company to grow and thrive for years to come.”

“It’s exciting to have Maureen take over leadership of Charity First,” says Riley Binford, Area President of Arthur J. Gallagher & Co. “Maureen brings a wealth of underwriting, operations and marketing talent to this position and truly understands what it takes to serve the retail insurance community. Under her guidance, Charity First will continue to be the premier insurance program for nonprofit organizations.”

### **About Charity First Insurance Services, Inc.**

Charity First is a program manager in the property and casualty insurance industry, offering insurance programs to independent agents and brokers. Its focus is serving the unique needs of its agency partners, nonprofit organizations, religious institutions, and for-profit companies that provide social services and programs. For more information, please visit [CharityFirst.com](http://CharityFirst.com).

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